



DATE: Saturday, April 14, 2018
LOCATION: Downtown Clarksdale, MS
(Delta Ave, Yazoo Ave, and Issaquena Ave)



APPLICATION DEADLINE is February 1, 2018, or when sold out.
Contact Wendy Gordon @ jjfvendors@gmail.com or call 662-645-4077.

GENERAL INFORMATION: Juke Joint Festival provides/sets up a 10x10 tent. Exhibitor is responsible for display, tables, chairs, trash and additional support. (sandbags/weights) JJFestival works diligently to place exhibitors in locations best suited for the exhibitor, festival and downtown businesses. No ½ tent sales permitted. Each exhibitor must register/pay The Juke Joint Festival directly. No guaranteed multiple tent placements. NOTE: A large percentage of JJ Festival t-shirt sales support our festival; therefore, t-shirt sales **ARE NOT** permitted by exhibitors. **NO** cd/record sales are allowed. Family friendly event – **NO alcohol allowed in exhibitor tents.**

Limited locations for electricity are available for an extra fee, on a first-come, first-serve basis. Please contact Juke Joint Festival if electricity is needed. **Exhibitor festival hours are 9 AM – 5 PM.** All exhibitors are to exhibit until festival closes at 5 PM. Festival opens at 10 AM and closes at 5 PM. All displays, tables, trash, etc. should be removed from festival area by 6 PM. PLEASE do not leave trash or displays for JJ Festival to remove.

PLEASE READ SALES TAX REQUIREMENT: The State of MS and Coahoma County require exhibitors to pay gross sales tax of 7% and food vendors must pay sales tax of 8%. Sales tax forms are included in registration packet. Collected sales tax must be placed in sales tax envelope provided and submitted to Juke Joint Festival headquarters building (243 Delta Ave) **BEFORE** leaving festival grounds. Cash or check made payable to Juke Joint Festival is suggested payment form. Please round to nearest dollar and please do not submit payment with coins.

CONTRACT: Email will be sent to confirm acceptance to Juke Joint Festival. The signed application and email acceptance constitute a binding contract for assigned exhibitor space. The JJFestival committee has the right to reassign or change any space. Spaces are not transferrable by exhibitor. We reserve the right to deny space or to remove an exhibitor without refund for any rule violation. Contract must be **signed, dated, and returned** to PO Box 1030, Clarksdale, MS 38614, along with **payment** to secure application. Checks should be made payable to Juke Joint Festival. No spaces will be held. **Two photos** of work must accompany application or be emailed to Wendy Gordon @ jjfvendors@gmail.com. There are **no refunds** for cancellation, no-shows, or withdrawal. There is no rain/inclement weather location for festival. Juke Joint Festival is held rain or shine. Please be prepared for any weather condition. **No refunds** for inclement weather.

Festival exhibitors and visitors assume all risk of accident or injury, as well as damage or loss to exhibit. The Juke Joint Festival, Clarksdale Downtown Development Association, The City of Clarksdale, nor the County of Coahoma will be responsible for accident or injury.

ACCOMMODATIONS: list is available at www.cathead.biz, click "Clarksdale" page.

Post Office Box 1030 • Clarksdale, MS 38614 • www.jukejointfestival.com